

2022
Edition



BUSINESS APÉRO

WHY PROTOTYPE AND HOW TO MAKE THE MOST OUT OF IT

Business Apéro is an annual information and networking event organised by USI and SUPSI and supported by Innosuisse. This year we will be talking about the art of prototyping.

Tuesday
24 May 2022
17:30

Startup Lounge
2nd Floor, Sector C
East Campus USI-SUPSI
Lugano



Registration required

[www.startup.usi.ch/en/
form-business-apero](http://www.startup.usi.ch/en/form-business-apero)

PROGRAMME

Welcome and introduction

USI Startup Centre

Opening keynote

- Daniele Farrace, Chief Innovation Officer at Azienda Elettrica di Massagno

Panel discussion: Pitfalls in prototyping and how to avoid them

- Andrea Moroni Stampa, CTO at Hemargroup
- Marco D'Ambros, Director at CodeLounge
- Niklaus Stocker, Founder at OpenLab Group
- Serena Cangiano, Researcher and Head of FabLab at SUPSI

Wrap-up and Q&A

Apéro & Networking



Daniele
Farrace



Andrea
Moroni Stampa



Marco
D'Ambros



Niklaus
Stocker



Serena
Cangiano

Organised by



Università
della
Svizzera
Italiana

Scuola universitaria professionale
della Svizzera italiana

SUPSI